

Example: **m Hiro hello how are you?**

Command: **M username** your message to 80289

Send a direct message:

You will receive instructions via text for posting photos

Command: **POSTPHOTO** to 80289

Post a photo at a place:

Example: **!hi everyone**

Command: **!your note** to 80289

Post a note at a place:

Example: **@starbucks** or **@starbucks, Denver CO**

Command: **@businessname** to 80289

Check in at a business:

Example: **@747 Howard St, San Francisco, CA**

Command: **@street address, city** to 80289

Check in at any address via text message:

If outside the US, send TEXT commands to +44 7624 805707

Send all TEXT commands to 80289

## Text Message (sms) Basics

the location-based social network

# brightkite

Send all TEXT commands to 80289 Standard carrier text message rates apply.

### CHECKING IN

|                             |                                                                                               |
|-----------------------------|-----------------------------------------------------------------------------------------------|
| <b>@address, city state</b> | Checks you in at the specified address                                                        |
| <b>@business name</b>       | Find a business to check in at.<br>Example: <b>@starbucks</b> or <b>@starbucks, Denver CO</b> |
| <b>JOIN username</b>        | Checks you in at the same place as the specified user                                         |

### POSTING

|                    |                                                 |
|--------------------|-------------------------------------------------|
| <b>SAY message</b> | Posts a note to your current place              |
| <b>! message</b>   | Shortcut for "SAY" example: <b>!hi everyone</b> |
| <b>POSTPHOTO</b>   | Gets instructions for posting photos            |

### PLACES

|                         |                                                  |
|-------------------------|--------------------------------------------------|
| <b>WHO</b>              | Lists users at your current place                |
| <b>PASTVISITORS</b>     | Lists previous visitors at your current place    |
| <b>MARK placemark</b>   | Gives your current place the specified placemark |
| <b>UNMARK placemark</b> | Deletes specified placemark                      |

### FRIENDS & USERS

|                             |                                                       |
|-----------------------------|-------------------------------------------------------|
| <b>MSG username message</b> | Sends a direct message to specified user.             |
| <b>M username message</b>   | Shortcut for "MSG" example: <b>M hiro hello there</b> |
| <b>FRIEND username</b>      | Sends a friend request to the specified user          |
| <b>UNFRIEND username</b>    | Unfriends specified user                              |
| <b>NUDGE username</b>       | Prompts specified user to check in/post               |
| <b>WHERE username</b>       | Locates specified user by user's last check-in        |
| <b>BLOCK username</b>       | Blocks the specified user                             |
| <b>WHEREAMI</b>             | Tells you where you are currently checked in at       |
| <b>PROFILE text</b>         | Gets the specified user's profile                     |
| <b>SETPROFILE text</b>      | Sets your profile to the specified text               |
| <b>NAME username</b>        | Changes your username                                 |

Put the photo caption in the **subject line** for photos.

Send photos to your brightkite e-mail (find it in help on the website).

## Posting photos via mobile e-mail

<delete any remaining e-mail fluff like signatures, disable them if necessary>

body: **!Hello Everyone**

subject: <leave this blank>

to: <your personalized brightkite e-mail>

## Example note posting via mobile e-mail:

<delete any remaining e-mail fluff like signatures, disable them if necessary>

body: **@2911 Walnut St, Denver CO** (or a placemark you have defined)

subject: <leave this blank>

to: <your personalized brightkite e-mail> (find it in help on the website)

## Example check in via mobile e-mail:

To interact with Brightkite via mobile e-mail put the same SMS commands into the body of your mobile e-mail.

Perfect for users outside the USA.

## Brightkite Via Mobile E-mail

FOLD HERE

If outside the US, send TEXT commands to +44 7624 805707

### PRIVACY

|                |                                   |
|----------------|-----------------------------------|
| <b>PUBLIC</b>  | Sets your privacy mode to public  |
| <b>PRIVATE</b> | Sets your privacy mode to private |
| <b>ON</b>      | Turns notifications on            |
| <b>OFF</b>     | Turns notifications off           |

### NOTIFICATIONS

|                        |                                                                                 |
|------------------------|---------------------------------------------------------------------------------|
| <b>ON</b>              | Turns notifications on                                                          |
| <b>OFF</b>             | Turns notifications off                                                         |
| <b>NN ON</b>           | Turns nearby notifications on                                                   |
| <b>NN OFF</b>          | Turns nearby notifications off                                                  |
| <b>NN ALL</b>          | Sets nearby notifications to apply to all activity within nearby radius         |
| <b>NN FRIENDS</b>      | Sets nearby notifications to only apply to friend activity within nearby radius |
| <b>NN CLOSE</b>        | Set nearby notifications radius to 20 meters                                    |
| <b>NN BLOCK</b>        | Set nearby notifications radius to 200 meters                                   |
| <b>NN NEIGHBORHOOD</b> | Set nearby notifications radius to 2000 meters                                  |
| <b>NN AREA</b>         | Set nearby notifications radius to 4000 meters                                  |

### CANCELING YOUR ACCOUNT

|             |                                                               |
|-------------|---------------------------------------------------------------|
| <b>STOP</b> | Disables your account and asks you to confirm before deleting |
|-------------|---------------------------------------------------------------|

### MOBILE SITES



Visit our mobile site at [m.brightkite.com](http://m.brightkite.com)

Visit our iPhone site at [i.brightkite.com](http://i.brightkite.com)

FOLD HERE