



The Wharton Africa Business Plan Competition (WABPC), a key component of the Wharton Africa Business Forum (WABF), is organized to promote entrepreneurship in Africa. The program seeks to link entrepreneurs with ideas for businesses in Africa to prospective investors such as banks, venture capitalists and private equity firms. During the 2008 WABPC, finalists will compete for cash prizes as well as the unique opportunity to be considered for support, advice and investments toward the implementation of their business ideas.

The 2008 WABPC is structured in three phases as follows:

Phase 1—Executive Summary Phase

Submission of an Executive Summary of the Business Plan by October 20th, 2008

Phase 2—Business Pitch Phase

Top five entrants are selected to present their ideas to a panel of judges at the 2008 WABF conference to be held in Philadelphia on November 8th, 2008

Phase 3—Business Plan Completion & Marketing Phase

In addition to cash prizes, the top venture receives guidance from a team of Wharton alumni in refining the plan and seeking financing

For more information including application details and requirements, please visit www.whartonglobal.com/africa or email WabPlanCompetition@wharton.upenn.edu.

