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To Whom It May Concern:

I wanted to let you know what a pleasure it has been working with Great American and Mark Kosoglow. Our school had used another fundraising company for catalog sales and magazine subscriptions for many years, when we learned about Great American. We were immediately impressed with the products, which were more varied, better quality and less expensive than those from our previous company. We also liked the prize structure, which was different than what we were used to, and fit in well with our approach – we wanted to get away from dollar-store type prizes. We were also impressed with Mark, our rep. He was there at every step to explain, answer the million questions we had, and guide us through the process, making it relatively easy in our first year. By conservative estimate, we did very well, increasing sales 65% over what we made last year, with our previous company. We will definitely be working with Great American and Mark Kosoglow for the foreseeable future!

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