

# Products and Services of Jomar Hilario

## 1. Corporate Two Day Workshop:

Addresses the following goals:

- You will use social networks (example: facebook/multiply) to get clients, effectively.
- You will create blog posts that get the attention of prospective clients.
- You will be recognized as a Trusted Adviser and Expert online -regarding your product or service.
- You will understand how people are selling online and how you can do it too!
- You will be able to accept credit cards online without the prohibitive upfront payments.
- You will do heavy online promotiosn without lifting a finger yourself - and still be effective.
- You will do internet research for competitive analysis and to improve and monitor your brand.
- You will find out the shortcuts you can do to make online promotion a breeze.
- You will create emails that your clients would love to receive.

Your staff will learn step by step on how to do Internet Marketing of your company's products and services.

All logistics (computers, venue, internet connection) will be taken cared of by your company.

The lessons are custom made according to your requirements but by default it includes:

- Search Engine Optimization (SEO)
- Blogging
- Website Creation
- Online Promotion via Social Networks, Forums and Email
- Email Marketing

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Total of 14 hours hands on workshop.

Ideal participants : computer literate personnel who have very limited internet experience (for example email / facebook only). No marketing experience necessary.

P 80,000 net for the two days.

## 2. Seven month continuous learning seminar program.

Addresses the same concerns as #1, but spread out into seven months plus Analytics (a means to measure online marketing success) is included.

You will gain up to date knowledge and continuous improvement of your staff in Internet Marketing via seven seminars in a span of seven months. One meeting per month. Each meeting is four hours each.

Each time, your personnel will receive 2 hours of new immediately-usable material on internet marketing and 2 hours for questions and answers --this includes analysis of present and planned internet projects of the company if you so desire.

Ideal participant are internet literate personnel who have extensive internet use (example: age range 18-25).

P 17,000 per meeting.

## 3. One time eight hour seminar on Internet Marketing:

- You will know the blueprint on how to convert "interested parties" to "clients" online.
- You will know the websites to visit and what to do in each to promote your brand online.
- You will know how to "test" if what you're doing is the right thing or not.

Also...

- How you can "create" an online promotion department without hiring more employees.

How you can create a blog that actually works to get you more clients  
Plus...  
Any Internet Marketing subject you are inclined to learn more about.

P 30,000

#### **4. Four Hour Consultation.**

Express your "internet marketing" problem and you'll get the internet marketing solution if applicable or the "marketing" solution if that's the better answer.

P 15,000 for four hours.

#### **5. Online Workshop**

You will be able to learn all the lessons I teach in the 14 hour workshop - from your home complete details at <http://www.homebasedbusiness.com>.

#### **6. Actual Online Promotion**

Depending on your industry, you can outsource your online marketing to us.

Acceptance and Setup: P 45,000

Monthly Promotion (1 week/month) : P 20,000

Monthly Promotion (2 weeks/month) : P 30,000

Monthly Promotion (3 weeks/month) : P 40,000

More details can be furnished, just request for it.

#### **Adaptability and Affordability:**

1. All proposals above may be modified to suit your company's needs.
2. X-Deals or barter are also possible. Just let me know what you plan to offer value for value.
3. Fees + revenue sharing is also possible.

#### **Simplification:**

Though this list may have technical words like "Search engine optimization", these technical terms are completely avoided in all the written and presentation material, seminars and workshops. All concepts are taught in English/Tagalog and all words are defined clearly and repeatedly before they are used by the speaker.

#### **About the Resource Person:**

1. Initially Self-Taught in Internet Marketing
2. BS Computer Science Degree in UPLB (It helps with the technical things)
3. Proven to have sold two million pesos worth of sales - via online marketing - in 30 days - part time - from an internet cafe - without formal training.
4. Validated all knowledge (because of #1) via mentorship with Internet Marketer Stephen Pierce of the USA.
5. Is now Internet Marketing Consultant to Bo Sanchez of Kerygma Magazine and other companies.